



2017 Fall Home and Holiday Expo Sponsorship Levels!



Title Sponsorship- \$7500, Only 1 sold!



This show will be the one to sponsor! We will market this to over 1.5 million local people in the northern Miami Valley area!



Exclusivity! - You will be the only one, i.e. Window Company, website, roofing company, or any single lane of business. We want your leads to be stellar!



TV! - Your name will be the center of attention on our TV ads. We have a major media sponsor, as well as smaller ads we do on cable networks specific to our audience of interest.



Radio-We use several large 50,000 watt stations for our ads as well as our great local stations that put the word out! We receive great pricing because we are a nonprofit, so that allows us to stretch our marketing dollars into great things! We do 30 second and 15 second commercials.



Direct Mailing-We reach over 50,000 local homes with our eye catching ads. These ads will feature the Title sponsor loud and proud!



Digital media- Found to be very effective and a way that we have grown our audiences by over 500 people over the past few years! Facebook boosts as well as taking advantage of other media champions' event pages, we have formed a "tribe" to help us put the word out! As a title sponsor you will be featured in all of the digital marketing.



Print Media-Your logo and name will be on banners and posters throughout the show, as well as the great colorful ticket we publish for the event. We give away over 1000 tickets as marketing prizes for our radio stations and local publicity. We want the right people in our show, and giving away this many allows us to make sure our vendors have a great crowd!



Your 10x20 booth is included, as well as a membership in the Western Ohio Home Builder's Association. This is an NAHB and OHBA affiliation and has thousands of dollars of benefits attached to it!



Event Sponsor-\$3500.00, Only 3 sold!



As the Event Sponsor, you will receive all the benefits above as the Title sponsor receives with the exception of TV, and Radio. We post an exit page of all of our event sponsors on TV but only the Title Sponsor's name will be announced.



Your logo will be under the Title Sponsor's logo and prominently displayed in all the digital and print media. We will link all of our social media to your Facebook page to take advantage of your likes!



Yes, Your 10x20 booth space is also included!



Friends of the Home Builder's Sponsor- \$1500, Unlimited- Your logo and name will be on our banner displayed prominently at the show. We will do several Facebook boosts featuring our Friends, and we will put your logo on our colorful tickets. We give over 1000 of these away, and they will be all over town! Your logo and name will be on posters throughout the show!



You will receive a discounted booth space. Usually \$800, you will only pay \$400!



If you are interested in marketing with us at this great event, call Angie McWhirter at 937 339 7963, or email her at eo@westernohiohba.com



Thank you!



www.miamicountyhomeshow.com
www.westernohiohba.com

