



Understanding Green Building...

By Marty Coates, President
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From the halls on Capitol Hill to the Main Street's of our small and humble burbs and on any media screen, right now, green is the "in" color. If you Google "green homes" in 29 seconds you will get 60.7 million related results.

The entire "green" buzz it is sometimes difficult to understand which shade of "green" best suits a particular interest. In home building, it can even get much more complex, making it difficult for home buyers to know what to expect when they go to purchase a "green" home.

One of the first steps in any new endeavor is to get educated and learn as much as possible, so, in May 7 & 8, the Home Builders Association of Dayton is presenting an educational program which many home building professionals and the general public will gather together in a classroom setting. The second annual **Green Building / Energy Star Symposium** includes information on green building and the Energy Star Program. The presentation will benefit home builders, remodeling contractors, design professionals (home designers and architects), realtors, building code officials, real estate appraisers and any home buyer interested in green building techniques, materials, methods and products.

The first day will feature Justin Wilson of Building Performance Solutions, Inc., of Boulder, Colorado presenting; **"Building Energy Efficient Homes Through Integration & Implementation"**. Highly regarded nationally and heavily requested to return from last year's symposium, Justin has extensive experience creating and presenting educational seminars to developers, builders and other industry professionals. A few of the recipients of Justin's seminars include the US Green Building Council, Built Green Colorado, the National Association of Home Builders, Canada Mortgage & Housing Corporation, Enterprise Green Communities, and the Energy & Environmental Building Association (EEBA). It is with EEBA that Justin partnered to develop and deliver an intensive one-day "Houses that Work" educational seminar nationwide.

New this year is the **“Vectren Conservation Connection presents Building a Green Home with Justin Wilson”**. This program is for the new home buyer craving to learn the key green building elements in high performance homes. The message will include designing buildings with technology and products delivering to customers homes that are more: durable, safe and healthy to occupy, comfortable, resource efficient (energy, water and waste) and have a great resale value. This program is offered to the general public from 6:00pm to 8:00pm on May 7 for a nominal registration fee of \$10 per attendee.

The second day will be a series of three panel discussions with industry experts and case studies of current and recent projects. The first, beginning at 9:00am on Friday, May 8 is entitled **“Building & Developing Green Homes and Communities”** and will feature Bob Hausmann a local builder/architect, Patrick Czeiszperger with the ISUS, Inc. a showcasing an interesting green building project of six replica homes and Eric Sauer a Landscape Architect with experience designing environmentally friendly communities. The second panel includes Bill Owens a National Association of Home Builders certified trainer from Powell, Ohio and Barbara Yankie, an energy rater from Cincinnati discussing **“Green Building Programs and How They Work”**. The final panel will present **“Advantages to Building Green”** and will feature Brian Schnieder, a CPA presenting tax advantages of green building and Norm Vallone, a renowned marketing strategist discussing differentiating green homes through marketing.

Also as part of the entire symposium, nearly 30 green product vendors, home designers, and builders will display exhibits that will be showcased throughout all the presentations. Information will also be provided for self guided tours of completed and in-progress local projects.

For more information on the seminar, you can visit www.HBADAYTON.com.