



Sunday October 18 and 25, 2009

1:00 pm — 5:00 pm



**Sponsored by the
Home Builders Association of Dayton and the Dayton Daily News**

The Fall Parade of Homes is an exceptional opportunity to bring buyers into your model and spec homes during the 2009 Fall selling season! Many buyers are taking advantage of the new home buyers credit! The Fall Parade of Homes is the perfect vehicle to boost your company's visibility, traffic and sales.

Reduced Rates for Fall 2009

\$500 for your **first home** **\$300** for your **second and third homes**
\$200 for each additional home

Final Entry deadline is **FRIDAY, September 25, 2009.**

Please return **completed entry forms** (including a map with written directions, signed Parade of Homes participation agreement and full payment) to the: HBA of Dayton 2003 Springboro West Dayton, OH 45459
Questions contact: Joanie Haverstick at 937.298.2900 or jhaverstick@hbadayton.com

ADVERTISING OPPORTUNITIES and MARKETING SUPPORT

The **Dayton Daily News** will publish a Special Edition of **Home Building Plus** on **Saturday, October 17th**. The section will have a detailed and easier-to-read map indicating the featured homes. The Fall Parade of Homes will also be highlighted in **Real Estate Plus** on **Sunday, October 18**, including a reprint of the map and the participating builders.

This year **The Dayton Daily News** will provide each Fall Parade of Homes participant **online presence** on DaytonDailyNews.com with a photo gallery .

The **Fall Parade of Home issue of Home Building Plus** will remain on line for thirty days.

To **advertise** in **The Dayton Daily News** Special Edition of **Home Building Plus** on Saturday, October 17, contact your Dayton Daily News real estate account executive or call Lisa Allan at 225-9750.

In addition, the **HBA of Dayton** will support the Parade of Homes via **radio** and on **www.HBADayton.com**.

The **HBA of Dayton** will provide **directional signage** and **house signs**. **Participants must provide their own stakes for the signs.**

2009 Fall Parade of Homes Participation Agreement

Currently, I am a member in good standing of the Home Builders Association of Dayton and hereby agree to abide by the following rules and regulations:

1. I understand that the price listed in the Fall Parade of Homes is the selling price of the home “as shown”, excluding furniture, window treatments and free-standing appliances. All “built-in” appliances are included in the price.
2. Adequate exterior lighting, driveways and sidewalks must be completed. Landscape must be installed (sod is not required, but highly recommended).
3. If my home/homes is not completed on opening day or presents a safety hazard to the public, I agree not to show the home and remove the Parade of Homes directional and promotional signs.
4. I agree to obtain a Certificate of Occupancy prior to opening day.
5. I agree my home/homes is/are newly constructed and not currently lived unless occupied by the builder.
6. My home/homes will be OPENED DURING ALL SHOW HOURS (1:00 pm —5:00 pm) and staffed by at least one representative of my company.
7. I agree that all damages due to errors or omissions in the media coverage of my home/homes, or with the map published in connection with the Parade, are limited to a maximum of my entry fee.
8. I agree to carry liability insurance for each home entered in the Parade of Homes in the amount of \$1,000,000.
9. I understand that if I sell my Parade home prior to the start of the Parade, I will not allow the buyer to occupy the home until after the last day of the Parade.
10. I understand that my entry fee is non-refundable.
11. I agree to comply with all laws concerning Equal Opportunity Housing.
12. I understand that the map included in the Parade of Homes tabloid is designed to show the approximate location of my home and is to be used in conjunction with the written direction provided.

Date: _____

Company Name: _____

Builder's Signature: _____ Title: _____

Printed Signature: _____ Title: _____