



Promoting your business in the **ECO-REHABARAMA Guidebook** is an effective and efficient use of your advertising dollars. ECO-REHABARAMA visitors are in the market for today's most desirable products and services. A complimentary Guidebook is offered to every family to direct them through the featured homes and exhibits. Consumers often retain the Guidebook as a valuable resource for their future purchasing decisions. The Guidebook is an 8 1/2" x 11", four-color, and saddle-stitched magazine. A minimum of 5,000 Guidebooks will be distributed within a two-week period. The Guidebook will also have a permanent presence on [www.HBADayton.com](http://www.HBADayton.com).

## GUIDEBOOK ADVERTISING RATES

Ad Size	Width x Height	HBA Dayton Member Ad Price	Non HBA Member Ad Price
<b>Quarter Page</b>	3 5/8" x 5"	\$500	\$800
<b>Half Page v</b>	3 5/8" x 10"	\$750	\$950
<b>Half Page h</b>	7 1/2 x 4 7/8"	\$750	\$950
<b>Full Page*</b>	7 1/2 x 10"*	\$1,000	\$1,400
<b>Two Page Spread</b>	17" x 10 "	\$1,800	\$2,250

\*Full page bleed ads are 8 3/4" x 11 1/4"

## AD FORMAT REQUIREMENTS

Acceptable programs: Photoshop, Acrobat and Indesign, TIFF, EPS, PDF and postscript files are acceptable (JPG can be used, but is not recommended, TIFF files should not be compressed)

Full Color Ads should be CMYK not RGB•300 dpi @ 100%•Include all support files (fonts, images)

Ad copy must be submitted on a disc or emailed to [jhaverstick@hbadayton.com](mailto:jhaverstick@hbadayton.com) .

Ad preparation is available at an additional cost.

## ADVERTISING CONTRACT

The undersigned hereby authorizes the insertion of a \_\_\_\_\_ page ad in the 2012 ECO-REHABARAMA Guidebook at the cost of \$\_\_\_\_\_.

Method of payment:  Check Enclosed  Credit Card

Accountholder Name \_\_\_\_\_ Sec. Code \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**DEADLINE FOR PAYMENT IN FULL AND AD COPY IS \_\_\_\_\_.**

Please return the contract and ad copy to: Joanie Haverstick, Director of Special Projects  
HBA Dayton x1 Chamber Plaza, Suite 100B x Dayton, OH 45402 or  
e-mail to [jhaverstick@hbadayton.com](mailto:jhaverstick@hbadayton.com)

For questions please contact Joanie Haverstick at (937)298-2900.